

APPENDIX 1

HOUSEHOLD SURVEY QUESTIONNAIRE

JOB NO. 210105
LEWES TELEPHONE SURVEY

Good afternoon / evening, I am from Nems Market Research, an independent market research company, and we are conducting a short survey in your area about shopping and leisure activities. Do you have time to answer some questions ?

QA Are you able to speak on behalf of your household in relation to the location of the stores and shopping centres where most of the household's money is spent on food shopping, other types of non-food shopping and leisure activities ?

- | | | |
|---|--------------|-----------|
| 1 | Yes | GO TO Q01 |
| 2 | No | |
| 3 | (Don't know) | CLOSE |

**If no, ask to speak to the person who could answer these questions?
If not available thank and close**

**Q01 In which shop or shopping centre do you do most of your households main food shopping ?
DO NOT PROMPT. ONE ANSWER ONLY**

- 1 Asda Stores Ltd, 1 Crowhurst Road, Hollingbury, BRIGHTON, BN1 8AS
- 2 Asda Stores Ltd, Brighton Marina Village, , BRIGHTON, BN2 5UT
- 3 Asda Stores Ltd, The Crumbles, Pevensey Bay Road, EASTBOURNE, BN23 6JH
- 4 Budgens Stores, 1/4 Orion Parade, Keymer Road, HASSOCKS, BN6 8QA
- 5 Budgens Stores, High Street, , BILLINGSHURST, RH14 9NY
- 6 Co-op Group South East, 110 High Street, HEATHFIELD, TN21 8JD
- 7 Co-op Group South East, 76-82 Blatchington Road, , HOVE, BN3 3YH
- 8 Co-op Group South East, High Steet, The Quintins, HAILSHAM, BN27 1DP
- 9 Co-op Group South East, Neville Road, , HOVE, BN3 7BZ
- A Co-op Group South East, Roderick Avenue, Meriden Centre, PEACEHAVEN, BN10 8BB
- B Co-op Group South East, Shepway Parade, SEAFORD
- C Cost Cutter, Princess Drive, SEAFORD
- D Iceland, 1 Churchill Square, Churchill Square, BRIGHTON, BN1 2TB
- E Iceland, 21-23 Langney Road, , EASTBOURNE, BN21 3QA
- F Iceland, 39-45 The Martletts, , BURGESS HILL, RH15 9NN
- G Iceland, 54-56 Blachington Road, , HOVE, BN3 3HY
- H Iceland, Haywards Road, HAYWARDS HEATH, RH16 4HT
- I Iceland, Unit 7/8 The Langley Shopping Cn, 100 Kingfisher Avenue, EASTBOURNE, BN23 7RT
- J Iceland, Units 2, 5/8 London Road, BRIGHTON, BN2 1RF
- K Local Stores - Brighton
- L Local Stores - Burgess Hill
- M Local Stores - Eastbourne
- N Local Stores - Lewes
- O Local Stores - Newhaven
- P Local Stores - Peacehaven
- Q Local Stores - Seaford
- R Safeway , Dabe Road, SEAFORD
- S Safeway , Eastgate Street, LEWES
- T Safeway , High Street, Old Town, EASTBOURNE, BN21 1HH
- U Safeway Plc, 5-8 St James Street, , BRIGHTON, BN2 1RE
- V Sainsbury's, 1-4 London Road, , BRIGHTON, BN1 4JA
- W Sainsbury's, 2 Arndale Centre, , EASTBOURNE, BN21 3NW
- X Sainsbury's, 361-367 Old Shoreham Road, Benfield Valley, HOVE, BN3 7GD
- Y Sainsbury's, 93 Lewes Road, , BRIGHTON, BN2 3AQ
- Z Sainsbury's, Broadwater Way, Hampden Park, EASTBOURNE, BN22 9PW
- a Sainsbury's, Downlands Business Park, Lyons Farm, WORTHING, BN14 9LA
- b Sainsbury's, Harlands Road, HAYWARDS HEATH, RH16 1DG
- c Sainsbury's, Staine Street, Codmore Hill, PULBOROUGH, RH10 1BQ
- d Sainsbury's, The Drove, , NEWHAVEN, BN9 0AG
- e Somerfield, 10 Newhaven Square, , NEWHAVEN, BN9 9QP
- f Somerfield, 11-13 Brassey Avenue, Hampton Park, EASTBOURNE, BN22 9NH
- g Somerfield, 119-131 London Road, , BRIGHTON, BN1 4JH
- h Somerfield, 21-23 The Martletts, Church Road, BURGESS HILL, RH15 9NN
- i Somerfield, 96 High Street, UCKFIELD, TN22 1PU
- j Tesco Stores, 19-20 Station Road, Portslade, BRIGHTON, BN41 1GB
- k Tesco Stores, 60 Kingfisher Drive, , EASTBOURNE, BN23 7RT
- l Tesco Stores, Bell Farm Road, UCKFIELD, TN22 1BA
- m Tesco Stores, Brooks Road, , LEWES, BN7 2BY
- n Tesco Stores, Hammonds Farm, Jane Murray Way, BURGESS HILL, RH15 9QT
- o Tesco Stores, Lottbridge Drove, , EASTBOURNE, BN23 6QD
- p Tesco Stores, New Road, West Durrington, WORTHING, BN13 3PB
- q Tesco Stores, Wickhurst Lane, Broadbridge Heath, HORSHAM, RH12 3YU
- r Waitrose, 130-134 Western Road, , BRIGHTON, BN1 2LA
- s Waitrose, 26 Victoria Road, HORLEY, RH6 7PZ
- t Waitrose, Market Place, The Martlets, BURGESS HILL, RH15 9NP
- u Waitrose, Vicarage Field, , HAILSHAM, BN27 1BE
- v Internet / Mail order

w

Other (PLEASE WRITE IN)

Q02 How does your household normally travel to its main food shopping destination (STORE MENTIONED AT Q01) ?

DO NOT PROMPT. ONE ANSWER ONLY

- 1 Car / van (as driver)
- 2 Car / van (as passenger)
- 3 Bus
- 4 Motorcycle
- 5 Walk
- 6 Taxi
- 7 Train
- 8 Bicycle
- 9 Don't travel / goods delivered
- A Other (PLEASE WRITE IN)
- B (Don't know)

Q03 Where do you do most of your household's shopping for small scale 'top-up' food shopping ?

DO NOT PROMPT. ONE ANSWER ONLY

- 1 Asda Stores Ltd, 1 Crowhurst Road, Hollingbury, BRIGHTON, BN1 8AS
- 2 Asda Stores Ltd, Brighton Marina Village, , BRIGHTON, BN2 5UT
- 3 Asda Stores Ltd, The Crumbles, Pevensey Bay Road, EASTBOURNE, BN23 6JH
- 4 Budgens Stores, 1/4 Orion Parade, Keymer Road, HASSOCKS, BN6 8QA
- 5 Budgens Stores, High Street, , BILLINGSHURST, RH14 9NY
- 6 Co-op Group South East, 110 High Street, HEATHFIELD, TN21 8JD
- 7 Co-op Group South East, 76-82 Blatchington Road, , HOVE, BN3 3YH
- 8 Co-op Group South East, High Steet, The Quintins, HAILSHAM, BN27 1DP
- 9 Co-op Group South East, Neville Road, , HOVE, BN3 7BZ
- A Co-op Group South East, Roderick Avenue, Meriden Centre, PEACEHAVEN, BN10 8BB
- B Co-op Group South East, Shepway Parade, SEAFORD
- C Cost Cutter, Princess Drive, SEAFORD
- D Iceland, 1 Churchill Square, Churchill Square, BRIGHTON, BN1 2TB
- E Iceland, 21-23 Langney Road, , EASTBOURNE, BN21 3QA
- F Iceland, 39-45 The Martletts, , BURGESS HILL, RH15 9NN
- G Iceland, 54-56 Blachington Road, , HOVE, BN3 3HY
- H Iceland, Haywards Road, HAYWARDS HEATH, RH16 4HT
- I Iceland, Unit 7/8 The Langley Shopping Cn, 100 Kingfisher Avenue, EASTBOURNE, BN23 7RT
- J Iceland, Units 2, 5/8 London Road, BRIGHTON, BN2 1RF
- K Local Stores - Brighton
- L Local Stores - Burgess Hill
- M Local Stores - Eastbourne
- N Local Stores - Lewes
- O Local Stores - Newhaven
- P Local Stores - Peacehaven
- Q Local Stores - Seaford
- R Safeway , Dabe Road, SEAFORD
- S Safeway , Eastgate Street, LEWES
- T Safeway , High Street, Old Town, EASTBOURNE, BN21 1HH
- U Safeway Plc, 5-8 St James Street, , BRIGHTON, BN2 1RE
- V Sainsbury's, 1-4 London Road, , BRIGHTON, BN1 4JA
- W Sainsbury's, 2 Arndale Centre, , EASTBOURNE, BN21 3NW
- X Sainsbury's, 361-367 Old Shoreham Road, Benfield Valley, HOVE, BN3 7GD
- Y Sainsbury's, 93 Lewes Road, , BRIGHTON, BN2 3AQ
- Z Sainsbury's, Broadwater Way, Hampden Park, EASTBOURNE, BN22 9PW
- a Sainsbury's, Downlands Business Park, Lyons Farm, WORTHING, BN14 9LA
- b Sainsbury's, Harlands Road, HAYWARDS HEATH, RH16 1DG
- c Sainsbury's, Staine Street, Codmore Hill, PULBOROUGH, RH10 1BQ
- d Sainsbury's, The Drove, , NEWHAVEN, BN9 0AG
- e Somerfield, 10 Newhaven Square, , NEWHAVEN, BN9 9QP
- f Somerfield, 11-13 Brassey Avenue, Hampton Park, EASTBOURNE, BN22 9NH
- g Somerfield, 119-131 London Road, , BRIGHTON, BN1 4JH
- h Somerfield, 21-23 The Martletts, Church Road, BURGESS HILL, RH15 9NN
- i Somerfield, 96 High Street, UCKFIELD, TN22 1PU
- j Tesco Stores, 19-20 Station Road, Portslade, BRIGHTON, BN41 1GB
- k Tesco Stores, 60 Kingfisher Drive, , EASTBOURNE, BN23 7RT
- l Tesco Stores, Bell Farm Road, UCKFIELD, TN22 1BA
- m Tesco Stores, Brooks Road, , LEWES, BN7 2BY
- n Tesco Stores, Hammonds Farm, Jane Murray Way, BURGESS HILL, RH15 9QT
- o Tesco Stores, Lottbridge Drove, , EASTBOURNE, BN23 6QD
- p Tesco Stores, New Road, West Durrington, WORTHING, BN13 3PB
- q Tesco Stores, Wickhurst Lane, Broadbridge Heath, HORSHAM, RH12 3YU
- r Waitrose, 130-134 Western Road, , BRIGHTON, BN1 2LA
- s Waitrose, 26 Victoria Road, HORLEY, RH6 7PZ
- t Waitrose, Market Place, The Martlets, BURGESS HILL, RH15 9NP
- u Waitrose, Vicarage Field, , HAILSHAM, BN27 1BE
- v Other (PLEASE WRITE IN)
- w Internet / Mail order
- x (Don't know)

y

(Don't do top-up shopping)

Q04 In which town centre, freestanding store, or retail park do you do most of your household's shopping for clothes, footwear and other fashion goods?

DO NOT PROMPT. ONE ANSWER ONLY

- 1 Bexhill-on-Sea Town Centre
- 2 Bexhill-on-Sea, Ravenside Retail Park
- 3 Bluewater Shopping Centre
- 4 Brighton Town Centre
- 5 Brighton, Pavillion Retail Park
- 6 Brighton, other retail warehousing
- 7 Burgess Hill Town Centre
- 8 Crawley Town Centre
- 9 Crawley, London Road Retail Park
- A Crawley, other retail warehousing
- B Eastbourne Town Centre
- C Eastbourne - Sovereign Harbour Retail Park
- D Eastbourne - Admiral Retail Park
- E Eastbourne, other retail warehousing
- F Guildford Town Centre
- G Guildford, Ladymead Retail Park
- H Guildford, other retail warehousing
- I Hailsham Town Centre
- J Haywards Heath
- K Horsham Town Centre
- L Horsham, Broadbridge Heath Retail Park
- M Horsham, other retail warehousing.
- N Hove Town Centre
- O Hove, Goldstone Retail Park
- P Lakeside Shopping Centre
- Q Lakeside Retail Warehousing
- R Lewes Town Centre
- S London - Central
- T Newhaven Town Centre
- U Newhaven Retail Park
- V Peacehaven Town Centre
- W Seaford Town Centre
- X Sevenoaks Town Centre
- Y Sevenoak, retail warehousing
- Z Tunbridge Wells Town Centre
- a Tunbridge Wells, retail warehousing
- b Uckfield Town Centre
- c Worthing Town Centre
- d Worthing, retail warehousing
- e Other (PLEASE WRITE IN)
- f Internet/home delivery
- g (Don't know)
- h (Don't buy these goods)

GO TO Q07

GO TO Q07

Q05 What do you like most about (TOWN CENTRE, FREESTANDING STORE OR RETAIL PARK MENTIONED AT Q04)?

DO NOT PROMPT. ONE ANSWER ONLY

- 1 Near to home / work (Convenient)
- 2 Easy to get to by car
- 3 Easy to get to by foot
- 4 Easy to get to by bus
- 5 Easy to park
- 6 Lack of traffic congestion
- 7 Good range of products
- 8 Good range of shops
- 9 Good value for money
- A Good quality products
- B Good customer service
- C Good variety of shops / products
- D Attractive environment
- E Clean / well maintained
- F Good customer facilities
- G Nothing / very little
- H Other (PLEASE WRITE IN)
- I (Don't know / none mentioned)

Q06 What do you dis-like most about (TOWN CENTRE, FREESTANDING STORE OR RETAIL PARK MENTIONED AT Q04)?

DO NOT PROMPT. ONE ANSWER ONLY

- 1 Nothing, very little
- 2 Too far from home / work
- 3 Difficult to get to by car, bus, foot
- 4 Difficult to park
- 5 Poor range of shops / goods
- 6 Poor value for money
- 7 Poor quality of goods
- 8 Poor variety of goods
- 9 Poor customer service
- A Poor customer facilities
- B Unattractive environment / not a nice place
- C Too crowded
- D Too many queues
- E Other (PLEASE WRITE IN)
- F (Don't know / None mentioned)

Q07 How does your household normally travel when undertaking shopping for non-food goods ?

DO NOT PROMPT. ONE ANSWER ONLY

- 1 Car / van (as driver)
- 2 Car / van (as passenger)
- 3 Bus
- 4 Motorcycle
- 5 Walk
- 6 Taxi
- 7 Train
- 8 Bicycle
- 9 Don't travel / goods delivered
- A Other (PLEASE WRITE IN)
- B (Don't know)

Q08 In which town centre, freestanding store, or retail park do you do most of your households shopping for furniture, floor coverings and household textiles ?

DO NOT PROMPT. ONE ANSWER ONLY

- 1 Bexhill-on-Sea Town Centre
- 2 Bexhill-on-Sea, Ravenside Retail Park
- 3 Bluewater Shopping Centre
- 4 Brighton Town Centre
- 5 Brighton, Pavilion Retail Park
- 6 Brighton, other retail warehousing
- 7 Burgess Hill Town Centre
- 8 Crawley Town Centre
- 9 Crawley, London Road Retail Park
- A Crawley, other retail warehousing
- B Eastbourne Town Centre
- C Eastbourne - Sovereign Harbour Retail Park
- D Eastbourne - Admiral Retail Park
- E Eastbourne, other retail warehousing
- F Guildford Town Centre
- G Guildford, Ladymead Retail Park
- H Guildford, other retail warehousing
- I Hailsham Town Centre
- J Haywards Heath
- K Horsham Town Centre
- L Horsham, Broadbridge Heath Retail Park
- M Horsham, other retail warehousing.
- N Hove Town Centre
- O Hove, Goldstone Retail Park
- P Lakeside Shopping Centre
- Q Lakeside Retail Warehousing
- R Lewes Town Centre
- S Newhaven Town Centre
- T Newhaven Retail Park
- U Peacehaven Town Centre
- V Seaford Town Centre
- W Sevenoaks Town Centre
- X Sevenoak, retail warehousing
- Y Tunbridge Wells Town Centre
- Z Tunbridge Wells, retail warehousing
- a Uckfield Town Centre
- b Worthing Town Centre
- c Worthing, retail warehousing
- d Other (PLEASE WRITE IN)
- e Internet/home delivery
- f (Don't buy these goods)

g

(Don't know)

Q09 In which town centre, freestanding store, or retail park do you do most of your households shopping for DIY and decorating goods ?

DO NOT PROMPT. ONE ANSWER ONLY

- 1 Bexhill-on-Sea Town Centre
- 2 Bexhill-on-Sea, Ravenside Retail Park
- 3 Bexhill-on-Sea, B&Q
- 4 Bluewater Shopping Centre
- 5 Brighton Town Centre
- 6 Brighton, B&Q
- 7 Brighton, Wickes
- 8 Brighton, Pavillion Retail Park
- 9 Brighton, other retail warehousing
- A Burgess Hill Town Centre
- B Burgess Hill, Focus Do It All
- C Crawley Town Centre
- D Crawley, London Road Retail Park
- E Crawley, other retail warehousing
- F Eastbourne Town Centre
- G Eastbourne - Sovereign Harbour Retail Park
- H Eastbourne - Admiral Retail Park
- I Eastbourne, B&Q
- J Eastbourne, Focus Do It All
- K Eastbourne, Homebase
- L Eastbourne, Wickes
- M Eastbourne, other retail warehousing
- N Guildford Town Centre
- O Guildford, Ladymead Retail Park
- P Guildford, other retail warehousing
- Q Hailsham Town Centre
- R Hailsham, Focus Do it All
- S Haywards Heath
- T Horsham Town Centre
- U Horsham, Broadbridge Heath Retail Park
- V Horsham, other retail warehousing.
- W Hove Town Centre
- X Hove, Goldstone Retail Park
- Y Hove, Ghomebase
- Z Lakeside Shopping Centre
- a Lakeside Retail Warehousing
- b Lewes Town Centre
- c Lewes Town, Homebase
- d Newhaven Town Centre
- e Newhaven Retail Park
- f Peacehaven Town Centre
- g Seaford Town Centre
- h Sevenoaks Town Centre
- i Sevenoak, retail warehousing
- j Tunbridge Wells Town Centre
- k Tunbridge Wells, retail warehousing
- l Uckfield Town Centre
- m Worthing Town Centre
- n Worthing, B&Q
- o Worthing, retail warehousing
- p Other (PLEASE WRITE IN)
- q Internet/home delivery
- r (Don't buy these goods)
- s (Don't know)

Q10 In which town centre, freestanding store, or retail park do you do most of your households shopping for domestic appliances such as washing machines fridges, cookers, IT equipment, TVs and DVD/CD players ?

DO NOT PROMPT. ONE ANSWER ONLY

- 1 Bexhill-on-Sea Town Centre
- 2 Bexhill-on-Sea, Ravenside Retail Park
- 3 Bluewater Shopping Centre
- 4 Brighton Town Centre
- 5 Brighton, Pavillion Retail Park
- 6 Brighton, other retail warehousing
- 7 Burgess Hill Town Centre
- 8 Crawley Town Centre
- 9 Crawley, London Road Retail Park
- A Crawley, other retail warehousing
- B Eastbourne Town Centre
- C Eastbourne - Sovereign Harbour Retail Park
- D Eastbourne - Admiral Retail Park
- E Eastbourne, other retail warehousing
- F Guildford Town Centre
- G Guildford, Ladymead Retail Park
- H Guildford, other retail warehousing
- I Hailsham Town Centre
- J Haywards Heath
- K Horsham Town Centre
- L Horsham, Broadbridge Heath Retail Park
- M Horsham, other retail warehousing.
- N Hove Town Centre
- O Hove, Goldstone Retail Park
- P Lakeside Shopping Centre
- Q Lakeside Retail Warehousing
- R Lewes Town Centre
- S Newhaven Town Centre
- T Newhaven Retail Park
- U Peacehaven Town Centre
- V Seaford Town Centre
- W Sevenoaks Town Centre
- X Sevenoak, retail warehousing
- Y Tunbridge Wells Town Centre
- Z Tunbridge Wells, retail warehousing
- a Uckfield Town Centre
- b Worthing Town Centre
- c Worthing, retail warehousing
- d Other (PLEASE WRITE IN)
- e Internet/home delivery
- f (Don't buy these goods)
- g (Don't know)

Q11 In which town centre, freestanding store or retail park do you do most of your households shopping on personal/luxury goods including books, jewellery, china, glass, cosmetics, musical instruments and sports equipment ?

DO NOT PROMPT. ONE ANSWER ONLY

- 1 Brighton, Pavillion Retail Park
- 2 Bexhill-on-Sea Town Centre
- 3 Bexhill-on-Sea, Ravenside Retail Park
- 4 Bluewater Shopping Centre
- 5 Brighton Town Centre
- 6 Brighton, Pavillion Retail Park
- 7 Brighton, other retail warehousing
- 8 Burgess Hill Town Centre
- 9 Crawley Town Centre
- A Crawley, London Road Retail Park
- B Crawley, other retail warehousing
- C Eastbourne Town Centre
- D Eastbourne - Sovereign Harbour Retail Park
- E Eastbourne - Admiral Retail Park
- F Eastbourne, other retail warehousing
- G Guildford Town Centre
- H Guildford, Ladymead Retail Park
- I Guildford, other retail warehousing
- J Hailsham Town Centre
- K Haywards Heath
- L Horsham Town Centre
- M Horsham, Broadbridge Heath Retail Park
- N Horsham, other retail warehousing.
- O Hove Town Centre
- P Hove, Goldstone Retail Park
- Q Lakeside Shopping Centre
- R Lakeside Retail Warehousing
- S Lewes Town Centre
- T Newhaven Town Centre
- U Newhaven Retail Park
- V Peacehaven Town Centre
- W Seaford Town Centre
- X Sevenoaks Town Centre
- Y Sevenoak, retail warehousing
- Z Tunbridge Wells Town Centre
- a Tunbridge Wells, retail warehousing
- b Uckfield Town Centre
- c Worthing Town Centre
- d Worthing, retail warehousing
- e Other (PLEASE WRITE IN)
- f Internet/home delivery
- g (Don't buy these goods)
- h (Don't know)

Q12 Do you use Lewes Town Centre for:

READ OUT. CAN BE MULTI-CODED

- 1 Non-food shopping
- 2 Food Shopping
- 3 Neither of these

GO TO Q14

Q13 How often do you shop in Lewes Town Centre ?

DO NOT PROMPT. ONE ANSWER ONLY

- 1 Daily
- 2 Two or Three Times Weekly
- 3 Weekly
- 4 Fortnightly
- 5 Monthly
- 6 Every 2-3 Months
- 7 Every 6 Months
- 8 Less than every 6 months
- 9 Never
- A (Don't know)

Q14 Do you visit local facilities (e.g. local village, corner shop/parade or petrol station) for shops and services?

- 1 Yes
- 2 No
- 3 (Don't know)

GO TO Q16

GO TO Q15

GO TO Q16

Q15 Why do you not visit local facilities (e.g. local village, corner shop/parade or petrol station) for shops and services?

DO NOT PROMPT. ONE ANSWER ONLY

- | | | |
|---|---|-----------|
| 1 | Do not live in or near a village | GO TO Q19 |
| 2 | Facilities needed not available | GO TO Q19 |
| 3 | Better facilities elsewhere | GO TO Q19 |
| 4 | Alternative facilities easier to get to | GO TO Q19 |
| 5 | Alternative facilities more accessible | GO TO Q19 |
| 6 | Lack of parking facilities | GO TO Q19 |
| 7 | Lack of choice | GO TO Q19 |
| 8 | Too expensive | GO TO Q19 |
| 9 | Other (PLEASE WRITE IN) | GO TO Q19 |
| A | (Don't know / none mentioned) | GO TO Q19 |

Q16 Which local facilities do you use ?

PROBE FULLY. Anything else?

1

Q17 What do you use your local facilities for?

DO NOT PROMPT. CAN BE MULTI-CODED

- | | |
|---|--|
| 1 | Main food Shopping |
| 2 | Small scale top-up food shopping |
| 3 | Non-food shopping |
| 4 | Financial services e.g. bank, building societies |
| 5 | Personal Services e.g. hairdresser, launderette |
| 6 | Healthcare e.g. doctors, dentists, etc |
| 7 | Post Office |
| 8 | Eating e.g. Cafes, restaurants, public houses |
| 9 | Drinking out e.g. bars |
| A | Other (PLEASE WRITE IN) |

Q18 How often do you use your local facilities?

DO NOT PROMPT. ONE ANSWER ONLY

- | | |
|---|---------------------------|
| 1 | Daily |
| 2 | Two or Three Times Weekly |
| 3 | Weekly |
| 4 | Fortnightly |
| 5 | Monthly |
| 6 | Every 2-3 Months |
| 7 | Every 6 Months |
| 8 | Less than every 6 months |
| 9 | Never |
| A | (Don't know) |

Q19 Which town centre do you visit most often for restaurants?

DO NOT PROMPT. ONE ANSWER ONLY

- | | |
|---|------------------------------|
| 1 | Bexhill-on-Sea Town Centre |
| 2 | Brighton Town Centre |
| 3 | Brighton Marina |
| 4 | Burgess Hill Town Centre |
| 5 | Crawley Town Centre |
| 6 | Eastbourne Town Centre |
| 7 | Hailsham Town Centre |
| 8 | Haywards Heath |
| 9 | Horsham Town Centre |
| A | Hove Town Centre |
| B | Lewes Town Centre |
| C | London - Central |
| D | Newhaven Town Centre |
| E | Peacehaven Town Centre |
| F | Seaford Town Centre |
| G | Uckfield Town Centre |
| H | Worthing Town Centre |
| I | Worthing, retail warehousing |
| J | Other (PLEASE WRITE IN) |
| K | (Don't do this activity) |
| L | (Don't know) |

Q20 Which town centre do you visit most often for bars / nightclubs

DO NOT PROMPT. ONE ANSWER ONLY

- 1 Bexhill-on-Sea Town Centre
- 2 Brighton Town Centre
- 3 Brighton Marina
- 4 Burgess Hill Town Centre
- 5 Crawley Town Centre
- 6 Eastbourne Town Centre
- 7 Hailsham Town Centre
- 8 Haywards Heath
- 9 Horsham Town Centre
- A Hove Town Centre
- B Lewes Town Centre
- C London - Central
- D Newhaven Town Centre
- E Peacehaven Town Centre
- F Seaford Town Centre
- G Uckfield Town Centre
- H Worthing Town Centre
- I Worthing, retail warehousing
- J Other (PLEASE WRITE IN)
- K (Don't do this activity)
- L (Don't know)

Q21 Where do you go most often to visit the gym/health & fitness club ?

DO NOT PROMPT. ONE ANSWER ONLY

- 1 Brighton Withdean Sports Complex, Tongdean Lane, Brighton, BN1 5JD
- 2 Brighton Sky Gym Health & Fitness Club, Enterprise Point, Brighton, BN2 3LH
- 3 Brighton David Lloyd Leisure, Brighton Marina Village, Brighton, BN2 5UF
- 4 Brighton Moulsecomb Community Sports Centre, Moulescoomb Way, Brighton, BN2 4PB
- 5 Brighton Stanley Deason Leisure Centre, Wilson Avenue, Brighton, BN2 5PB
- 6 Brighton Falmer Sports Complex, Ridge Road, Brighton , BN1 9PL
- 7 Brighton Fitness First Ltd, 78-81 Queens Road, Brighton, BN1 3XE
- 8 Brighton Shape Health Clubs, 38 Devonshire Place, Brighton, BN2 1QB
- 9 Brighton Natural Health Centre, 27 Regent Street, Brighton, BN1 1UL
- A Brighton Riptide Fitness Centre, 150-153 Kings Road, Brighton, BN1 1NB
- B Brighton Brighton Health & Racquet Club, Village Way, Brighton , BN1 9SG
- C Brighton Alive Fitness & Natural Health Centre, 25-27 Castle Street, Brighton, BN1 2HD
- D Brighton Evolution Arts & Natural Health Centre, 2 Sillwood Terrace, Brighton, BN1 2LR
- E Brighton L.A. Fitness plc, Tower Point, 44 North Road, Brighton, BN1 1YR
- F Brighton Southwick Leisure Centre, Old Barn Way, Brighton, BN42 4NT
- G Crawley Crawley Leisure Centre, Haslett Avenue, Crawley, RH10 1TS
- H Crawley Cannons Health Club, Crabbet Park, Crawley, RH10 4ST
- I Crawley Crawley Barbell Club, Forest Gym, Tilgate Drive, Crawley, RH10 5PH
- J Crawley Le Club, West Park Road, Crawley, RH10 3EU
- K Crawley Sebastian Coe Health Club, Tinsley Lane South, Crawley, RH10 8XH
- L Crawley Esporta Health & Fitness Club, London Road, Crawley, RH10 8LR
- M Copthorne Dragons Health Club, Copthorne Road, Copthorne , RH10 3PG
- N Eastbourne Cavendish Sports Centre, Eldon Road, Eastbourne , BN21 1UE
- O Eastbourne Curves, 5/17 The Avenue, Eastbourne , BN21 3YD
- P Eastburne Fitness First Ltd, Sovereign Harbour Retail Park, Eastbourne , BN23 6JH
- Q Eastbourne Hampden Park Sports Centre, Brodrick Road, Eastbourne , BN22 1EY
- R Eastbourne Asterix Fitness Centre, 125 Seaside Road, Eastbourne , BN21 3PH
- S Eastbourne Genetics Gym, Unit 1, Green Ind. Est, Eastbourne , BN21 1QN
- T Eastbourne Bannatynes Fitness Ltd, Willingdon Drove, Eastbourne , BN23 9QN
- U Eastbourne David Lloyd Leisure Eastbourne, Broadwater Way, Eastbourne , BN22 9PZ
- V Eastbourne Sovereign Centre , Royal Parade, Eastbourne , BN23 7QH
- W Lewes Bodyworkshop, 17 North Street, Lewes, BN7 2PE
- X Lewes Cloud Nine Fitness Centre, The Racecourse, Lewes, BN7 3AL
- Y Lewes Harts Leisure Club, 55 High Street, Lewes, BN7 1XE
- Z Lewes Leisure Centre, Mountfield Road, Lewes, BN7 2XG
- a Peacehaven Meridan Leisure Centre, Greenwich Way, Peacehaven, BN10 8BB
- b Portslade Portslade Sports Centre, Portslade Community College, Portslade, BN41 2WS
- c Rottingdean Deans Leisure Centre, Falmer Road, Rottingdean, BN2 7FR
- d Saltdean Shape Brighton Ltd, Saltdean Lido, Saltdean, BN2 8SP
- e Seaford Sculptures Gym, 1a Blatchington Rd, Seaford, BN25 2AB
- f Seaford Downs Leisure Centre, Sutton Road, Seaford, BN25 4QW
- g Other (PLEASE WRITE IN)
- h (Don't do this activity)
- i (Don't know)

Q22 Where do you go most often to visit the cinema ?

DO NOT PROMPT. ONE ANSWER ONLY

- 1 Connaught Theatre and Ritz, Worthing
- 2 Curzon, Eastbourne
- 3 Dome, Worthing
- 4 Duke of York's, Brighton
- 5 Gardner Arts Centre, Brighton
- 6 Hawth Theatre, Crawley
- 7 Odeon, Brighton
- 8 Orion, Burgess Hill
- 9 UGC Marina Village, Brighton
- A UGC The Crumbles, Eastbourne
- B UGC, Crawley
- C Windmill Theatre, Littlehampton
- D Other (PLEASE WRITE IN)
- E (Don't do this activity)
- F (Don't know)

Q23 Where do you go most often for Bingo?

DO NOT PROMPT. ONE ANSWER ONLY

- 1 Deluxe Bingo Club, Eastbourne
- 2 Gala Clubs, Brighton
- 3 Gala Clubs, Hove
- 4 Gala Clubs, Worthing
- 5 Mecca, Brighton
- 6 Riva Bingo, Brighton
- 7 Other (PLEASE WRITE IN)
- 8 (Don't do this activity)
- 9 (Don't know)

Q24 Where do you go most often to the Theatre ?

DO NOT PROMPT. ONE ANSWER ONLY

- 1 Barn Theatre, Southwick Street, Brighton
- 2 Brighton Dome, New Road, Brighton
- 3 Brighton Little Theatre Company, Clarence Gardens, Brighton
- 4 Burgess Hill Theatre Club, Church Walk, Burgess Hill
- 5 Clair Hall, Perrymount Road, Haywards Heath
- 6 Devonshire Park Theatre, Compton St, Eastbourne
- 7 Eastbourne Theatre, Winter Gardens, Eastbourne
- 8 Gardner Arts Centre, University of Sussex, Brighton
- 9 Glynderbourne Opera House, Glynderbourne, Lewes
- A Ilfield Barn Theatre, Rectory Lane , Crawley
- B Komedia, Gardener Street, Brighton
- C Lewes Theatre Club, Lancaster St, Lewes
- D Martlets Hall, Civic Way, Burgess Hill
- E New Venture Theatre, Bedford Place, Brighton
- F The Hawth, Hawth Avenue, Crawley
- G The Nightingale Theatre, Surrey St, Brighton
- H Theatre Royal, New Road, Brighton
- I Weald Hall Box Office, Civic Centre, Uckfield
- J Winter Garden, Hippodrome Theatre (Eastbourne Theatres), Winter Gardens, Eastbourne
- K Other (PLEASE WRITE IN)
- L (Don't do this activity)
- M (Don't know)

EMP Which of the following best describes the chief wage earner of your household's current employment situation ?

READ OUT. ONE ANSWER ONLY

- 1 Working full time
- 2 Working part time
- 3 Unemployed
- 4 Retired
- 5 A housewife
- 6 A student
- 7 Other (PLEASE WRITE IN)
- 8 (Refused)

SEX Sex of respondent.

- 1 Male
- 2 Female

CAR How many cars does your household own or have the use of?

- 1 None
- 2 One
- 3 Two
- 4 Three or more
- 5 (Refused)

AGE Could I ask how old are you?

- 1 18 to 24
- 2 25 to 34
- 3 35 to 44
- 4 45 to 54
- 5 55 to 64
- 6 65 +
- 7 (Refused)

INC Approximately what is your total household income?

DO NOT PROMPT. ONE ANSWER ONLY

- 1 £0-£15,000
- 2 £15,000 - £20,000
- 3 £21,000 - £30,000
- 4 £31,000 - £40,000
- 5 £41,000 - £50,000
- 6 £51,000 - £60,000
- 7 £61,000 - £70,000
- 8 £71,000 - £80,000
- 9 £81,000 - £90,000
- A £91,000 - £100,000
- B £100,000 - £150,000
- C £151,000+
- D (Don't know / refused)

OCC What is the occupation of the chief income earner in your household ?
(IF RETIRED OR UNEMPLOYED, PLEASE ASK PREVIOUS OCCUPATION)

- 1 Occupation / job description (PLEASE WRITE IN)
- 2 (Refused)

Thank and close