

Date Provided: 3 July 2018

Beach huts

Ref: EFOI / 6967

Information Request and Response by Eastbourne Borough Council

I would like to make a FOI request in relation to the two “beach huts” that have been built to the eastern side of the pier. I refer to the stripy and white buildings that are on the beach close to the pier. Could you please tell me?

How much the council spent on building / placing these buildings on the prom?

£106,479.99 - Please note this figure includes a proportion of the costs for the remaining 3 iconic huts.

What work has been done on ensuring these are providing value for money i.e. that it was a well thought through and cost investment?

A procurement process was carried out to appoint the Project Manager, a competition was run and a number of entries were received as part of the shortlisting evaluation. Deliverability and cost was considered, alongside sustainability.

What income has been generated since they were placed?

£990.00

What work is being done to market these?

Advertising boards at the huts, leaflets, website and social media.

What work / communication is underway so residents and visitors are aware of the purpose of these buildings

Signage at the huts

Why did the council place these here? What is the purpose?

This was an ‘east of the pier’ project, so all locations had to be east of the pier; the 5 locations were agreed on deliverability. So likelihood to

receive planning permission, visibility to create a trail and proximity to utility connections.