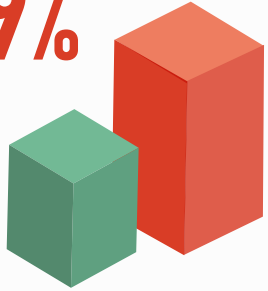


19%



THE RATE HAS DOUBLED IN A DECADE

EMPTY PROPERTY RATE (TOWN CENTRE)

ALMOST DOUBLE THE NATIONAL AVERAGE (10.1%)

NEWHAVEN'S FUTURE HIGH STREET FUND

£7.9 MILLION BID TO GOVERNMENT

PLUS £2.26M WILL BE CO-FUNDED BY:



Lewes District Council

84%

WOULD VISIT MORE OFTEN IF THERE WAS MORE REASON TO

1/3

THINK THE HIGH ST IS THE TOWN'S MAJOR ISSUE*

TOWN CENTRE VISITS DOWN IN 4 YEARS
20%



*THINKING PLACE ONLINE SURVEY

BY 2024



THE PROJECT IS SET TO CREATE

UP TO 200 FTE JOBS

LOW DWELL TIME & LOW SPEND



1 50%

HALF OF ALL VISITORS STAY FOR LESS THAN AN HOUR

2 7%

MINIMAL USE FOR LEISURE JUST 7% CHOOSE THE HIGH STREET FOR LEISURE AND SOCIAL ACTIVITIES

3 8%

CHOOSE THE HIGH STREET LESS THAN 8% CHOOSE TO DO MOST OF THEIR SHOPPING IN THE TOWN CENTRE

4 41%

OUT-OF-TOWN PREFERRED 41.4% THE PUBLIC USE THE SUPERMARKETS AND SHOPS IN NEWHAVEN RETAIL PARKS.

LOW FOOTFALL VISITS MID-WEEK 11.5%

7.7%

LOW VISITS ON WEEKEND EVENINGS



47% SPEND UNDER £10

14% SPEND ZERO



INVESTMENT GROWTH

THE PROJECT WILL BUILD ON EXISTING & PLANNED INVESTMENT

62%

OF CREATIVE BUSINESSES ARE LOOKING TO EXPAND*

5,450

THE NUMBER OF JOBS NEWHAVEN SUPPORTS



*MADE IN NEWHAVEN SURVEY FEB 2020

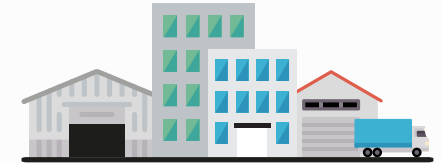


£23M INVESTMENT FOR THE NEW PORT ACCESS ROAD



825* NEW HOMES PLANNED FOR NEWHAVEN

*SPATIAL POLICY 2 OF CORE STRATEGY & NEWHAVEN NEIGHBOURHOOD PLAN



ENTERPRISE ZONE

THE TOWN CENTRE IS PART OF THE 25-YEAR PROGRAMME SUPPORTING UP TO 2,000 JOBS