

Newhaven Town Deal Overview

An aerial photograph of Newhaven, showing a mix of residential areas, industrial sites, and a harbor. A large, curved river or estuary flows through the town. On the left, there's a residential area with a marina filled with boats. In the center, a large industrial complex with several large buildings and a prominent white dome-shaped structure is visible. The right side shows more industrial and commercial buildings. The foreground features a beach and a pier extending into the water. The overall scene is a blend of urban, industrial, and natural elements.

November 2020

Newhaven Town Deal Summary

- Up to £25m of Central Government investment is being sought for Newhaven
- A **Town Investment Plan** needs to be developed; this is a long-term, strategic document which sets out why targeted areas have been chosen for investment, what is being done to support other key areas of the town, and how this will support the town centre
- Town Investment Plans must also recognise work that has already been undertaken and utilise recent strategies and plans. Comprehensive strategy documents are already in place for Newhaven including the adopted Newhaven Neighbourhood Plan (2017-2030), and the Enterprise Zone's Strategic Framework which has been developed through extensive engagement with our local businesses
- The Government's #MyTown campaign invited Newhaven residents to suggest suitable investment opportunities. These aligned with existing strategies and focused on reducing road congestion, improving road infrastructure and safety, town centre, connectivity and wider public realm improvements as well as increased access and investment in leisure facilities
- This community insight has directly informed the required long-term **VISION** and related **THEMES** which strategic programmes of investment must align with.

VISION

By 2030, Newhaven will be a southern gateway to the UK with a thriving port.

- ✓ Our town will provide sustainable travel options and a good quality of life for residents with access to leisure and recreational facilities, open space and countryside, linking closely with our status as a gateway to the South Downs National Park
- ✓ Our town will value creative freedom, providing new opportunities in the fast-growing creative and digital sector, as well as maximising the importance of our maritime connections
- ✓ Our town will also celebrate the energy of our industry, championing the innovation and inventiveness that characterises our community, whilst also capitalising on existing assets to establish Newhaven as a centre for green and sustainable energy
- ✓ Our town's industry will be a point of pride with established businesses and new enterprises having capitalised on advancements in technology to increase productivity as well as providing a range of employment opportunities. Marine, sustainable energy and manufacturing will be key sectors with direct links to educational research, skills and training and opportunities
- ✓ Our town centre will be revitalised, providing a vibrant and experiential focus for community life and personal wellbeing with a well-maintained public realm and enhanced economic activity. However, this is not the end of the story...

VISION

By 2050, significant progress will have been made in addressing longstanding issues, including traffic congestion and sustainable travel, as well as ensuring a range of attractions and activities that will benefit residents, visitors and businesses alike, retaining more spending within our local economy to the benefit of our hard-working community.

THEMES



A Thriving & Vital Southern Gateway for the UK

Reimagining our Town Centre as a Focus for Community Life

Valuing Creative Freedom

Making the Most of the Town's Maritime Heritage

Celebrating the Energy of Industry