

Date Provided: 26 August 2021

Title: Web Design and Cookies

Ref: EFOI 14135

Information Request

Please could you provide me with some information regarding third-party cookies and your cookies policy, and your website design?

Specifically:

Cookies and cookie policy

- Does your website currently have third party cookies?
- What does your website currently use cookies for?
- Do you have a cookie policy in place?
- Do you currently ask for users' consent before setting any cookies that are non essential to providing the service?

Website design

- Has your local council website been evaluated against the government's [Web Content Accessibility Guidelines](#)? If not, are there plans to do so in the next 12 months?
- How much have you invested in the past a) 12 months and b) in total, to make your council's website accessible?

Response by Eastbourne Borough Council

Cookies and cookie policy	
Does your website currently have third party cookies?	Yes. ReachDeck/Browsealoud accessibility tools from provider, TextHelp. Also SiteImprove analytics.
What does your website currently use cookies for?	Publicly available. Visit our cookies webpage for full details
Do you have a cookie policy in place?	Yes. Visit our cookies webpage .
Do you currently ask for users' consent before setting any cookies that are non essential to providing the service?	See screenshot below
Website design	

Has your local council website been evaluated against the government's [Web Content Accessibility Guidelines](#)?

If not, are there plans to do so in the next 12 months?

We monitor and review website accessibility against WCAG on a daily basis. We use SiteImprove and other monitoring tools to do this.

As Socitm members, we are audited by SilkTide for compliance and we attend regular webinars regarding the subject.

We are currently in direct contact with the Central Digital and Data Office of the Cabinet Office.

For information, we provide TextHelp's ReachDeck (formerly Browsealoud) to customers as an accessibility tool.

How much have you invested in the past a) 12 months and b) in total, to make your council's website accessible?

a) TextHelp: £5,495.
SiteImprove (includes analytics): £10,713.59
b) Question cannot be answered without a 'From' date. The website has been in place for more than a decade.

We use cookies to give you the best possible online experience. If you continue, we'll assume you are happy for your web browser to receive cookies from our website. See our [cookie policy](#) for more information on cookies and how to manage them.

I understand

Hide this message

Some of the elements on this page require cookies to function correctly.
