



Privacy Notice for – Best Bar None Eastbourne

Why we are collecting your data

Eastbourne Borough Council are data controllers and collect your personal data. We are inviting licensed businesses in Eastbourne to express an interest in becoming a Best Bar None accredited venue. Best Bar None is a nationally recognised accreditation scheme, supported by the Home Office and drinks industry, that promotes and rewards excellence in licensed premises

By joining our mailing list, we will send you detailed information on what joining the scheme will involve and how to get your business accredited if you wish to. Once accredited customers will be able to spot an accredited venue by looking out for a certificate or window sticker that has the Best Bar None logo. You'll also be able to find all accredited venues on the [Best Bar None website](#)

What is the legal basis for processing this data?

We do this either as a task carried out in the public interest, for the performance of a contract with you, or with your consent. We will not be able to provide the service to you without the personal data you provide us with.

What personal data will we be collecting?

Name of business, type of business, name of the person submitting the expression of interest form or other point of contact, full business address, and email address.

Who will your information be shared with?

Information will be shared with Sussex Police, East Sussex Fire and Rescue, Trading Standards, East Sussex Public Health as well as representatives from the licensed trade. To ensure our record keeping is efficient and to be able to provide services quickly across Lewes and Eastbourne we hold your personal information in a centralised customer record.

We may check information provided by you, or information about you provided by a third party, with other information we hold. We may also get information from third parties, or give information to them to check the accuracy of information, to prevent or detect crime, or to protect public funds, if the law allows it. These third parties include the Police and government departments such as Immigration.

We may also share information with other bodies that are responsible for auditing or administering public funds, including the Cabinet Office. The Cabinet Office requires councils to participate in data matching exercises to assist in the prevention and detection of fraud. Councils are required to provide particular sets of data to the Cabinet Office for this purpose and cannot refuse to hand over this data.

Where we need to disclose sensitive information such as medical details to a third party, we will do so once we have obtained your explicit consent, or where we are legally required to. We may disclose information when necessary to prevent risk of harm to an individual.

We will not

- Use your information for marketing or sales purposes without your prior explicit consent.
- Send or store your data abroad
- Make decisions about you based on automated processing.

How long will we hold your data for?

We will keep your data for 6 years from the date the project finishes. If your application is not successful, we will only keep your original application for 1 year.

Your rights

You are entitled to request a copy of any information about you that we hold.

If the information we hold about you is inaccurate you have a right to have this corrected and you have the right to request completion of incomplete data.

You have the right to request that we stop, or restrict the processing of your personal data, in certain circumstances. Where possible we will seek to comply with your request, but we may be required to hold or process information to comply with a legal requirement.

If you are dissatisfied with how the councils have used your personal information you have a right to complain to the Information Commissioner's Office at casework@ico.org.uk

Identity of the Data Protection Officer

Data Protection Officer – Oliver Dixon, Lawyer

Contact details

Lewes and Eastbourne Councils, Town Hall, Grove Road, Eastbourne, BN21 4UG

Email: accesstoinformation@lewes-eastbourne.gov.uk

Tel: 01323 410000